



# EHSTECH21

Software, Innovation &  
Technology Showcase

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VIRTUAL CONFERENCE

MAY 25 - 27, 2021



# Program Schedule - Your Resource for EHS&S Technology and Innovations

## Using Your Software & Technology to Solve EHS&S Management Challenges

After a challenging year, join us as we examine how technology advanced EHS&S programs amid uncertainty. We'll spotlight technologies and strategies deployed to make EHS&S processes more efficient. We'll discuss the innovations EHS&S leaders can invest in to keep their programs relevant and results-oriented. And we'll show you new ways to leverage technology to reduce risk.

Join us to learn how technology, software and innovations can empower your EHS&S programs to meet the changes and challenges ahead.

### The 2021 Program will consist of four content areas:

- Software Innovations for Pandemic Challenges
- Leveraging Emerging Technologies to Improve Outcomes
- EHS Software for Compliance & Risk Reductions
- Technology Solutions for Advancing Climate Resiliency & Sustainability

## Tech Connect

Virtual

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1:00 p.m. - 2:30 p.m.

**Deep Dive Workshop: Developing an Effective Implementation Plan: Strategies, Methods and Approaches**

Virtual

Whether your implementation scope is one EHS application in 6-months or 15 applications in 90 days, this workshop will equip leaders with strategies on how to effectively develop, support and deliver a plan to cover all fundamentals of an EHS software implementation project, while also meeting project goals and objectives.

Deep Dive Workshops are led by consultants or service providers and are open to only in-house EHS&S professionals.

- **Kathryn Connolly**, *Senior Consultant; Trinity Consultants*
- **Meghan Foley**, *Principal Consultant; Trinity Consultants*
- **Jason Schmitz**, *Director, EHS Information Technology Solutions; Trinity Consultants*

2:30 p.m. - 3:00 p.m.

**Break**

Virtual

3:00 p.m. - 4:30 p.m.

**Deep Dive Workshop: Developing an Effective Implementation Plan: Strategies, Methods and Approaches**

Virtual

With data driving many corporate policies and strategic decisions, integrating data from multiple software system is the key to success. This workshop will give an overview of a Connected EHS&S playbook, showing the value of integrating operations, financial and environmental data to improve productivity, reduce risk, improve ESG outcomes and EHS&S compliance.

Deep Dive Workshops are led by consultants or service providers and are open to only in-house EHS&S professionals.

- **Connie Prostko-Bell**, *EHS&S Digital Leader; GHD*
- **Victor Acosta**, *Digital Solution Leader; GHD*
- **Vel Subramanian**, *Vice President/Principal; GHD*

## Wednesday May 26, 2021

11:00 a.m. - 12:15 p.m.

### Opening Remarks and Keynote: Advancing Corporate Transparency and Climate Action through Software and Technology

Virtual

Corporations are increasingly being held accountable by governments, financial institutions, and the public to contribute to climate reduction. Internal software, technology and innovation are all key to achieving and communicating your corporate story. Join our keynote to learn about regulatory initiatives underway to meet climate action targets and policy drivers for greater corporate transparency. Additionally, you'll hear from corporate leaders on their journey using and leveraging software, tech innovation and data management to achieve more efficiency and greater transparency. Connect-the-dots for your business and position EHS&S as a vital partner in the effort to meet this array of stakeholder demands.

- **John Pendergrass**, *Vice President; Environmental Law Institute*
- **James Goudreau**, *Head of Environmental Sustainability External Engagement; Novartis*
- **Carla Post**, *Manager, Environmental Sustainability; Leidos Inc.*

*Presentated in collaboration with:*



ENVIRONMENTAL  
LAW • INSTITUTE®

11:45 a.m. - 12:15 p.m.

### Break

Virtual

12:15 p.m. - 1:00 p.m.

### User Case Study: Goodyear Tire & Rubber Company Reduces Injuries with Formal Ergonomics Program

Virtual

When looking at their OSHA recordable injuries, The Goodyear Tire & Rubber Company attributed the rate to musculoskeletal disorder (MSD) injuries. EHS leaders identified this as a risk and saw the opportunity to reduce MSDs by implementing a formal ergonomics program. This session will explore how Goodyear achieved stakeholder buy-in for their ergonomics program, established KPIs and metrics to track progress, sustained the momentum of the program over 15 years, and discuss how they utilized technologies from VelocityEHS to grow their program.

- **Roger Tynes**, *Ergonomic Consultant & Program Specialist; Goodyear Tire & Rubber Co.*



12:15 p.m. - 1:00 p.m.

### User Case Study: PepsiCo Mobilizes Emergency Preparedness: Goodbye Flipcharts!

Virtual

Pepsi Bottling North America (PNBA) had historically relied on analog methods of emergency action and integrated contingency plans. However, these versions would quickly go out of date and during an actual emergency, the information was rarely accessed. Discover how PNBA digitized their plans into a branded, integrated, and secured mobile application to radically shift confidence that when something goes wrong, their team will know what to do and who to call for help.

- **Paul Ahnberg**, *Senior Manager, Health, Safety & Environment; PepsiCo Inc.*
- **Stewart Price**, *President of Sales and Marketing; Guidebook*
- **Jacob Zollinger**, *National Practice Director, Information Solutions; BSI Group*

12:15 p.m. - 1:00 p.m.

### User Case Study: Dana-Farber Optimizes & Adapts Existing Software to Gain New Traction

Virtual

With 20% utilization and ever-changing business needs, Dana-Farber Cancer Institute was not leveraging the true value of its digital EHS&S platform. Manual activities for employee health record compliance, no employee self-service portal, and limited in-house software expertise were among the organization's challenges. To optimize its platform and investment, Dana Farber enlisted Arcadis. By evaluating the current configuration, manual processes and procedures, Arcadis help Dana Farber improve utilization and unlock the technology's adaptability to new requirements and business drivers, including COVID vaccination scheduling.

- **Peter de Andrade**, *Director HRIS; Dana-Farber Cancer Institute*
- **Lacie Wournell**, *Strategic Partner Leader; Arcadis*
- **Adam Wightman**, *Senior EHS&S Solutions Lead; Arcadis*

12:15 p.m. - 1:15 p.m.

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1:00 p.m. - 1:30 p.m.

**Break**  
Virtual

1:30 p.m. - 2:15 p.m.

**Innovation Demo: Integrating Emerging Technologies for New Outcomes**  
Virtual

Today's emerging technologies are equipping EHS leaders with the foresight to proactively understand and prevent risk before it happens, on-site or globally across the enterprise. These technologies also enable EHS leaders to transform data into actionable insights. Cority will demonstrate how Analytics Cloud empowers EHS programs with business intelligence, data visualization, predictive analytics and delivers extensive functionality for benchmarking performance against peer groups by region and industry to ensure lagging indicators and KPIs are met.

- **Christine McCarty**, *Product Marketing Manager; Cority*
- **Samer Alameddine**, *Manager, Solutions Engineering; Cority*

1:30 p.m. - 2:15 p.m.

**Innovation Demo: Improving Worker Safety and Business Continuity with a Connected Ecosystem**  
Virtual

This informative panel will feature three accomplished leaders from different spheres of the EHS&S field reflecting on the leadership lessons garnered along their career journeys. From how to push beyond your comfort zone to surviving and thriving amid change and uncertainty, this lively panel will reveal valuable leadership insights everyone can put to use.

- **Margery Moore**, *Chief Executive Officer; ehsAI*
- **Roberta Barbieri**, *Vice President, Global Water and Environmental Solutions; PepsiCo Inc.*
- **Boma Brown-West**, *Director, Consumer Health; Environmental Defense Fund*
- **Moderator: Virginia Hoekenga**, *Deputy Director; NAEM*

1:30 p.m. - 2:15 p.m.

**Innovation Demo: Unlocking the Power of AI and Machine Learning to Identify Potentially Serious Injury & Fatalities**  
Virtual

What were once considered niche and fringe technologies, artificial intelligence and machine learning have become an integral part of our professional and personal lives. From identifying hidden risks to informing resource allocation, applying AI and Machine Learning in practical and pragmatic ways is revolutionizing safety management. Discover how Benchmark ESG's has integrated a potentially Serious Injury & Fatality (pSIF) AI Advisor solution to deliver actionable insights based on quick, accurate processing of an injury, incident, concern, or observation data — identifying real-time trends that could lead to SIFs. This presentation offers an overview of AI/ML technologies and will provide a demonstration of the pSIF AI Advisor in action along with analytical outputs to interpret the results to inform decision making. Hear from Dave Roberts, Vice President of EHS at The HEICO Companies LLC, to gain insights on how HEICO has utilized the pSIF AI Advisor to provide business value, improved safety operations, and increased organizational performance.

- **Kade Medd**, *Lead Specialist, Subscriber Engagement Programs; Benchmark Digital Partners LLC*
- **Aidan Zebertavage**, *Product Marketing Leader; Benchmark Digital Partners LLC*

1:30 p.m. - 2:30 p.m.

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2:15 p.m. - 2:45 p.m.

## **Break**

Virtual

2:45 p.m. - 3:45 p.m.

## **Networking Discussions**

Virtual

Connect with the NAEM community! Join a peer discussion to share ideas and receive support.

Featured topics:

### **Weaving It all Together: Strategies for Achieving Software System Integration**

**Facilitated by: Sameer Vyas**, Partner; Huco Consulting

### **Making the Business Case for Software in Today's Business Environment**

**Facilitated by: Joanne Schroeder**, Vice President and Officer; Arcadis

### **Making it Work with Spreadsheets and Other Commonly Available Tools**

**Facilitated by: Christine McCarty**, Product Marketing Manager; Cority

### **Using Data to Tell Your Story (Share your Data Visualization and Analytics Best Practices)**

**Facilitated by: Aidan Zebertavage**, Product Marketing Leader; Benchmark Digital Partners LLC

2:45 p.m. - 3:45 p.m.

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3:45 p.m. - 4:00 p.m.

## Day 1 Closing Remarks

Virtual

Join a networking session in the BeSpeake Lounge to meet new people while connecting over a fun activity! It'll be lively and engaging so people can have a great time while making new friends!

10:00 a.m. - 11:00 a.m.

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11:00 a.m. - 11:15 a.m.

### Day 2 Opening Remarks

Virtual

11:15 a.m. - 12:00 p.m.

### User Case Study: Using a Future-State Focus to Create Your Technology Business Case

Virtual

Learn how Denso secured funding for an EHS technology investment amid a COVID 19 budget freeze. This case study will share Denso's process for gaining leadership buy-in, including defining a future state through a gap analysis, enlisting a core team for expert input, engaging end-users to drive adoption, detailing efficiencies and resource savings, developing a realistic ROI and long-term plan, and why shifting perceptions from a database mindset to a Risk Management System was key in helping leaders understand the value of the investment.

- **Jim Laney**, *Senior Manager, North American Safety, Health & Environment; DENSO International America Inc.*
- **Steve Krile**, *Customer Success; Enablon*

11:15 a.m. - 12:00 p.m.

### User Case Study: Building a Safety-First Culture from the Ground Up

Virtual

As a one-person risk management/EHS function, Mary Gibson of Legends Hospitality needed technology to elevate safety across the global food services enterprise with decentralized operations and significant workplace exposures. Gibson also needed buy-in for the investment. Learn how Gibson won leadership support and company-wide adoption, ensured functionality matched the specific

staff requirements, and deployed a technology that reduced annual workers' compensation costs by \$200,000 within one year, dramatically expanded incident reporting, and trimmed average reporting times from 12 days to under 48 hours.

- **Mary Gibson**, *Director of Risk Management; Legends Hospitality LLC*
- **Roger Audino**, *Senior Account Executive; Origami Risk LLC*

11:15 a.m. - 12:00 p.m.

### **User Case Study: Decarbonization Roadmap Toward Net Zero**

Virtual

Achieving carbon-neutral growth or even reaching a net-zero target is a challenging and complex task, involving data collection efforts along the complete value chain and varying highly between industries and organizations. Learn how reporting and management software has evolved to support companies in significantly improving sustainability performance, including carbon neutrality and net-zero targets, SBTs, scope 3 and more. Join BASF and APTAR as they share how they advanced the decarbonization journey by moving from a report-and-comply model to leveraging sustainability as a competitive advantage for improving financial performance.

- **Dr. Jan Schöneboom**, *Team Lead LCA Corporate Sustainability; BASF*
- **Dr. Michele Del Grosso**, *Global Program Manager Sustainability; APTAR*
- **Lila Woods**, *Solution Executive; Sphera*

11:15 a.m. - 12:15 p.m.

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12:00 p.m. - 12:30 p.m.

### **Break**

Virtual

12:30 p.m. - 1:15 p.m.

### **Innovation Demo: How Artificial Intelligence (AI) Drives Efficiency in Tracking Compliance**

Virtual

EHS leaders allocate staff and resources to tracking and responding to changing regulations. But what if that process was entirely automated? ehsAI will demonstrate how their platform leverages natural language processing (NLP) and machine learning (ML) to automate compliance management by deconstructing critical compliance documents more accurately and consistently. The session will also feature a data scientist who will discuss the mechanics of AI and the power behind the technology.

- **Laura Herron**, *Project Manager; APTIM*
- **Margery Moore**, *Chief Executive Officer; ehsAI*
- **Mahdi Ramezani**, *Chief Technology Officer; ehsAI*

12:30 p.m. - 1:15 p.m.

### **Innovation Demo: Streamlining Global EHS Compliance**

Virtual

Imagine having access to regulatory content, legal registers, full-text regulations, and audit protocols across 200 jurisdictions and available in 12 languages. Join us to learn how RegScan FLEX, a digital regulatory research and alert system, simplifies EHS compliance with global regulatory information on a single platform that supports multiple methods for tracking regulatory changes, email and dashboard notifications, customized content, and exports to online EHS management systems.

- **Jennifer Debias**, *Director of Business Development; RegScan*

12:30 p.m. - 1:15 p.m.

### **Innovation Demo: The Power of a No-Code Platform for EHS Management**

Virtual

Move from paper, spreadsheets or disconnected technologies with an end-to-end EHS platform that can tackle any EHS requirement for companies with 5 to 100,000+ employees across all industries. Learn how you can deploy a customized solution quickly and easily as HSI Donesafe demonstrates their "no-code" technology and its related features, including drag and drop workflows, "If this, Then that" automation for tasks, alerts, and reports, Smart form canvas, configurable dashboarding and reports, and more.

- **Matthew Young**, *Vice President of Sales; Health & Safety Institute (HSI)*
- **Sara Pajda**, *Product Marketing Manager; Health & Safety Institute (HSI)*

12:30 p.m. - 1:30 p.m.

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1:15 p.m. - 1:45 p.m.

## Break

Virtual

1:45 p.m. - 2:25 p.m.

## Closing Keynote – Harnessing Lessons Learned from A Complex Real Life Software Implementation

Virtual

CVS began a complex multi-year EHS software system implementation in 2019. In the process of overhauling their EHS data systems they stood up 8 applications and integrated their EHS Software with several other business systems. Along the way, they learned a lot about everything from phased implementation to system integration to user adoption. Come listen as the project lead, Dave Conway, shares their story and the recommendations they have for others considering this type of shift to a central enterprise EHS management information system. From what questions to be sure to ask, to considerations for system set up and reporting, Dave will share his thoughtful reflections and wisdom on what they got right, what he still hopes to accomplish and what benefits they are getting now that the system is live. Don't miss this session which is sure to help you think through the value of investing in software and even offer some ideas for ways to tweak or improve your current system.

- **Dave Conway**, *Senior Environmental Specialist, Corporate Environmental; CVS Health Corp.*

2:25 p.m. - 2:30 p.m.

## Closing Remarks

Virtual



2:30 p.m. - 3:30 p.m.

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3:30 p.m. - 4:30 p.m.

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